

**SIR VITHALDAS THACKERSEY COLLEGE OF HOME SCIENCE**

**(EMPOWEREDAUTONOMOUS STATUS)**

**S.N.D.T. Women's University, Juhu, Mumbai**

Semester	Program: M. Sc. Entrepreneurship Management & Business Development Course Title	Course Type	Credits	
				Total
I	Fundamentals of Entrepreneurship (Th) (4+0)	Major (Core)	4	22
	Small Business Management & Support Agencies (Th)(4+0)	Major (Core)	4	
	Entrepreneur Ideation (Pr) (0+4)	Major (Core)	04	
	Introduction to Management (Th) (2+0)	Major (Core)	02	
	Basics of Product Development (Pr) (0+4)/ Case study Reviews and Market analysis (Pr)(0+4)	Major (Elective)	04	
	Business Communication (Th) (4+0)/ Operations Management (Th) (4+0)	Minor Stream (RM)	04	
II	Project Incubation (Pr) (0+4)	Major (Core)	04	22
	Business Plan & Strategy (Th) (4+0)	Major (Core)	04	
	Entrepreneurship Marketing (Pr) (0+4)	Major (Core)	04	
	Applied Research and Business Statistics (Th) (2+0)	Major (Core)	02	
	Basic Accounts, Finance and Business Taxation (Pr)(0+4)/ Project management (Th) (4+0) /Managerial Economics (Th) (4+0)	Major (Elective)	04	
	Internship (Pr) (0+4)	OJT	04	
III	Legal Framework and Regulations (Th) (4+0)	Major (Core)	04	22
	Digital Marketing and Social Media (Pr) (0+4)	Major (Core)	04	
	Human Resource and Customer Relation Management (4+0)	Major (Core)	04	
	Ethics and perspective Management (Pr) (0+2)	Major (Core)	02	
	Global supply chain and Logistics Management (Th) (4+0)/ Advances in Organizational Behaviour (Th) (4+0)	Major (Elective)	02	
	Prototype and Business Presentation (Pr) (0+4)	RP	04	
IV	Review paper writing& Seminar Presentation (Pr) (0+4)	Major (Core)	04	22
	Entrepreneurship venture scaling (Pr) (0+4)	Major (Core)	04	
	Industry Project (0+4)	Major (Core)	04	
	Conflict management and negotiation (Th) (4+0)//Decision making (Th) (4+0)// International Business (Th) (4+0)// Managing data science (Th) (4+0)	Major (Elective))	04	
	Dissertation (Pr) (0+6)	RP	06	