

Best Practice 2

Title of the Practice: Entrepreneurship Ideation - Journey Towards Success

Objectives of the Practice:

To promote ideation through Academic Curriculum and Entrepreneurship (EIP) Cell.

The Context:

Students wanting to explore their entrepreneurial skills or existing entrepreneurs who wish to scale up/ diversify are provided an ecosystem to progress.

The Practice:

Students brainstorm their ideas with faculty mentors and the experts from the field. They present their ideas in SVT internal Hackathons and other competitive platforms. Detailed discussions and guidance is provided to map the entire process of ideation.

Evidence of Success/ Outcome:

One team was awarded the first prize in the group category and one student was awarded third prize in the individual category in National Ideathon.



Dr. Jagmeet Madan
Principal

