



Sir Vithaldas Thackersey College of Home Science (Autonomous),  
S.N.D.T Women's University, Juhu



## Self-financed Program - M.Sc. Entrepreneurship Management & Business Development

### Program Objectives

Develop entrepreneurial expertise in Students

Apply Interdisciplinary perspective to develop innovative products

Synthesize in-depth knowledge of management concepts



Loop of consumer research & competitive benchmarking

Develop knowledge in Management of Finances & Accounts

Develop digital marketing skills

Promote concepts "Make in India" "Atmanirbhar Bharat"

### Eligibility

Graduate in all Disciplines with 50% marks from an UGC recognized College/University

### Duration

Four semesters (Modular Program)



### Procedure for Admission

Interview



### Program USP



#### Modular Curriculum (4 semesters) with lateral entry and exit

- Implementing and executing a pilot Project
- Hybrid Learning- Blend of theory and practical
- Training in startups or entrepreneurial ventures
- Suitable for working Professionals and Students
- Expert Faculty- Academic Experts
- Entrepreneurs and Industry Professionals from all disciplines
- Prepares for a career in Entrepreneurship, Innovation and Management

**DATE EXTENDED FOR APPLICATIONS: 10th JUNE, 2023**

FOR MORE INFORMATION VISIT OUR WEBSITE - [www.svt.edu.in](http://www.svt.edu.in)

ENQUIRY FOR ADMISSION - [pgadmission@svt.edu.in](mailto:pgadmission@svt.edu.in)

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