



Best Practice 2

Title of the Practice:

Promotion of Entrepreneurial spirit among students

Objectives of the Practice:

- To create an ecosystem involving internal and external stakeholders of the institution towards students participation in entrepreneurial activities
- To mentor students in the progress of ideation, incubation and implementation in entrepreneurial activities
- To provide a platform to showcase students innovation and problem solving skills in Ideathons and Hackathons
- To support students participation in recognized platforms of other institutions, organizations and government

The Context:

Entrepreneurship contribution as a vehicle of sustainable development tool has been recognized by The Government of India through (Atmanirbhar Bharat) initiatives and related programs In line with the United Nations 2015 policy placing emphasis on education for sustainable development. To promote entrepreneurship through education, many HEI'S are providing knowledge, skills and practical hands-on experiences through curriculum, competitions and training to students to enhance problem solving skills , innovative thinking and entrepreneurial ability. The institution has focused on developing the entrepreneurial policy, practice and spirit through a series of activities by the Entrepreneurship, Incubation and placement cell. College students often shy away or discontinue entrepreneurship due to lack of financial and policy support which can be rectified through the ecosystem developed by the college. A series of activities have been planned in combination with practical education for students to gain entrepreneurial knowledge and practice. The institution has strived to create awareness among students and opportunities for students to develop confidence through mentoring and guidance. The students have been encouraged to participate in competitions organised in the areas of entrepreneurship.

The Practice:

The EIP Cell is responsible for nurturing innovative ideas by hand holding the students. The presentations for the ideas of entrepreneurial ventures were



conducted in the college as an internal Ideathon. The selected ideas by students were entered in National hackathons in the various problem statements included. The selected ideas and the prototype of the ideas were presented to experts in the National finals. The students have won accolades in different competitions and hackathons in the areas of Food, nutrition & Dietetics, Textile and Fashion Design, Human Development, Resource Management and Media, Communication and Development. The students have been mentored by experts in the area and certain ideas are considered for application for IPR and copyright registration

Evidence of Success/ Outcome:

Taking inspiration from the Ideation process and motivation lecture series the students participated in a national level competition Smart India Hackathon 2022 organized by the Ministry of Education and AICTE. Smart India Hackathon is a nationwide initiative to provide students with a platform to solve some of the pressing problems we face in our daily lives, and thus inculcate a culture of product innovation and a mindset of problem-solving. The teams that had submitted the technology ideas were 8 teams and seven teams were selected for the same. The jury members were given a rubric for the selection of the teams. The students had worked on problem statements in the areas of Health tech and student innovation. The selected team had presented their idea and prototype in finals in Bhopal and the team Foodzania had won the First Runner Position and a cash award of 75,000/-

The team of six students that was selected as one of the finalists in this competition shared the competitive and challenging spirit of the competition and their experiences during the three day event. They emphasized the role of the EIP Cell in building confidence, mentoring and supporting them for this competition. This competition was a stepping stone to build their entrepreneurial skills for future endeavours.

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