

Template for the Program

a. Semester I Foundation Module - Entrepreneurship Ideation and Management Principles

Semester	Name of the Course	Theory/ Practical	No. of Credits
Semester I	Fundamentals of Entrepreneurship	Th	4
	Introduction to Management	Th	4
	Case study Reviews and Market analysis	Pr	4
	Small Business Management & Support Agencies	Th	4
	Basics of Product Development	Pr	4
	Entrepreneur Ideation	Pr	4
Total			24

Semester - II

Development Module- Incubation and Business Strategy

Semester	Name of the Course	Theory/ Practical	No. of Credits
Semester II	Project Incubation	Pr	6
	Business plan and strategy	Th	4
	Entrepreneurship Marketing	Pr	4
	Applied Research and Business Statistics	Th	2
	Basic Accounts, Finance and Business Taxation	Pr	4
	Internship	Pr	4
Total			24

Semester - III

Presentation Module-Prototype, Pitching and Operations Management

Semester	Name of the Course	Theory/ Practical	No. of Credits
Semester III	Legal framework and Regulations	Th	4
	Ethics and Perspective Management	Th	4
	Human Resource and Customer Relation Management	Th	4
	Digital marketing and Social Media	Pr	4
	Prototype and Business Presentation	Pr	8
Total			24

Semester IV

Capstone Module- Pilot Project implementation and Dissertation

Semester	Name of the Course	Theory/ Practical	No. of Credits
IV	Industry pilot project	Pr	16
	Dissertation	Pr	8
Total			24