

## Academia-Industry Interface

The academia-industry interface of Sir Vithaldas Thackersey College of Home Science is characterized by an interactive and collaborative association with academic institutions, research bodies and industrial sector for the attainment of mutually beneficial goals, objectives and missions. The institute recognizes the critical requirement of bridging the industry needs and expectation with the academic aspirations and research collaborations.

Over the years, several academic and research collaborations have been made with national, international and industry partners to facilitate a productive interface for knowledge transfer and encouraging professional training among students. Experts and professionals from various fields of specialization are invited to deliver lectures, talks and conduct workshops for students and faculty. Internships, collaborative research projects and on the job training are conducted to provide students with an opportunity to gain valuable work experience, explore the nuances of pursuing a particular career path and discover opportunities for employment after completing their studies.

The academic collaboration with hospitals, NGOs, research centers, quality control laboratories, fashion and interior designers, professional counsellors, education institutes, industry experts etc help students to obtain valuable work experience. The glimpses of a few events that were conducted as a part of the industry- academic interface vision of the institute are provided here



Workshop titled 'Engagement with Higher Education Institutes (HEI): Food Safety and Applied Nutrition', organized in collaboration with the Food Safety and Standards Authority of India (FSSAI) on 25<sup>th</sup> November 2019. This was an Industry- academia collaborative initiative to share and to identify innovative ways of sensitizing minds of young students towards Food Safety, and working towards Eat Right Campus.



### Workshop on Entrepreneurship in Food, Nutrition and Dietetics for students

The collaborative efforts of the teachers (academia) and the resource person from the industry helped to achieve a perfect blend of theoretical knowledge and the practical suggestions, in understanding various aspects of entrepreneurship and startups. Based on the inputs received from the experts, the students had to work in groups to develop the proposal which was then presented in the class.



Traditional Food Mela was **organized by Sir Vithaldas Thackersey College of Home Science (Autonomous), SNDT Women University, Mumbai in collaboration with NetProFaN (Network of Professionals in Food and Nutrition), Indian Dietetics Association (Mumbai Chapter), Association of Food Scientists & Technologists India (AFSTI) and FSSAI.** This industry- academia collaboration helped to showcase the healthy recipes across the regions of the country and discuss the strategies to select healthy and nutritious recipes that can be included in daily lives for healthy living



### **Visual Merchandising Activity in Collaboration with Paramparik Karigar**

The principle aim of Paramparik Karigar is to preserve and promote traditional art and craft of India. Paramparik Karigar ensures that the craftsmen continue to create their craft, earn a sustainable income and encourage their children to continue the tradition by passing it on to them and ensure their skills stay relevant and alive. As an NGO they encourage artisans to display and sell their art in a metropolitan city like Mumbai. The artisans are not familiar with Marketing and Display techniques required for the exhibition. The department of Textiles and Apparel Designing encouraged the students to employ skills learnt in the subject of Visual

Merchandising. It was an opportunity to practice and interact with an industry they would be working in after Graduation.



Mrs. Rajkumari Bhatia, Former HOD of B.D. Somani Institute of Fashion Technology presented a session on *Fashion Trend and Forecasting*



Faculty of M. Design (Fashion) and Textiles & Apparel Designing with Ms. Beneditta Rosalio ,CEO of Instituto Italiano Design ,Perujea, Italy on 14<sup>th</sup> Feb 2020



Trends is a pavilion which forecasts different themes for upcoming year in the field of home furnishings and different exhibitors display their products according to the themes. There was a contemporary stall put up by the students of SVT College of Home Science in which the products made by the students of Textile and Apparel Designing and Resource Management (I.D) during their graduation process were displayed. Many visitors were enquiring whether the products are for sale. **And one of our students from Textiles and Apparel Designing had received the order of 1000 pcs for her product.** There was approximately a footfall of 200-300 visitors daily.



**Figure 1 Dignitaries present for "Aaj Se Thoda Kam Eat Right Campaign- Challenges & Innovations'" event**

A student led event on the theme- 'Aaj Se Thoda Kam - Eat Right Campaign- Challenges & Innovations' was conducted by Sir Vithaldas Thackersey College of Home Science (Autonomous), SNTW Women University, Juhu, Mumbai in collaboration with Indian Dietetics Association (Mumbai Chapter) , Association of Food Scientists & Technologists India (AFSTI), FSSAI & The Yoga Institute