

Computer Resource Centre -CRC

Computer Resource Centre is a Computing facility developed for SVT students and teachers for training on various software and sourcing information to enhance the knowledge. The software training imparted to the students of all specialization benefits them in augmenting their software skills and prepares them to face the challenges posed while seeking employment with regards to information technology.

Following are the key features of CRC

- State of the Art infrastructure which is equipped with modern technologies.
- Hardware: 35+ computers with blend of I3, I5 and Mac connected by LAN.
- Internet provided for 24 x7 with 100 Mbps broadband connectivity and strong wi fi facility.
- Software : Use of Licensed and Open source software
 - ❖ Licenced software : Windows, Ms Office, 3D Max, AutoCad, CorelDraw, Adobe Photoshop, Wordsworth Language Lab Software.
 - ❖ Free Open Source software : Inkscape, GIMP
- Manpower: Expert faculties, trained hardware engineer for support and trouble shooting, lab assistant to help the students and maintenance staff.

Computer Resource Centre



19°5'16.565" N 72°49'49.513" E-60.0 m

Students' Work

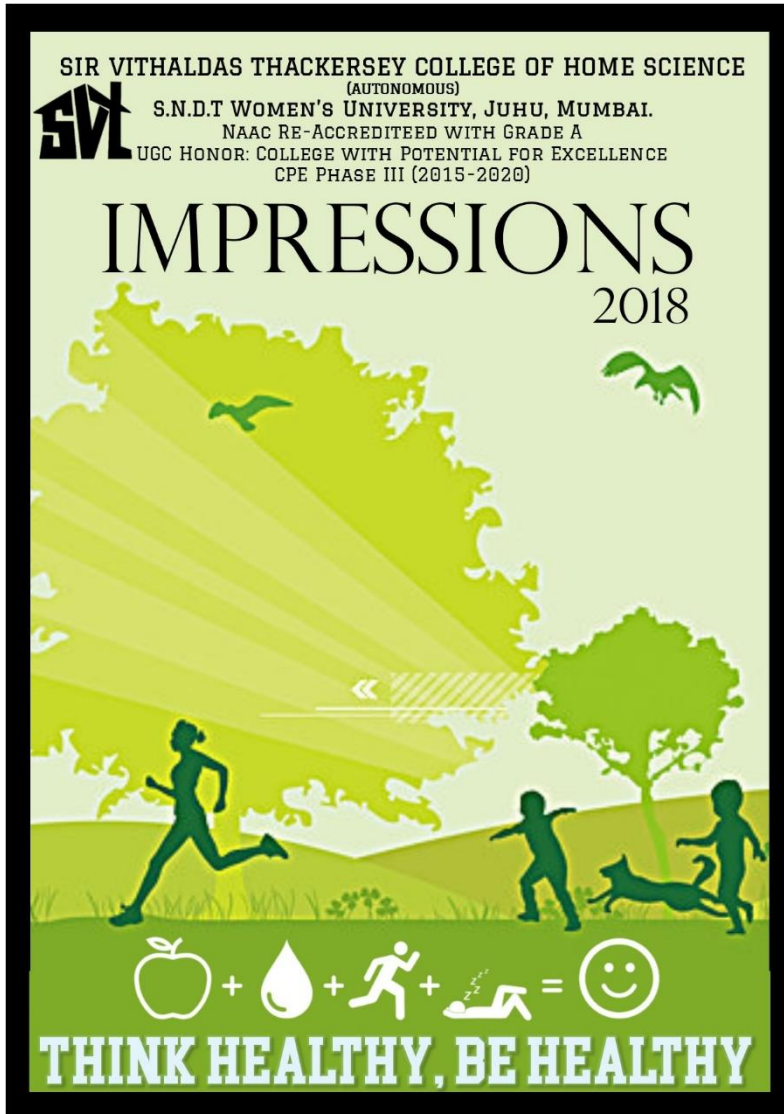
Department Of Mass Communication And Extension


Computer Application in Mass Communication.

Graphic Designing Software - Brochures, Posters,, Magazine Covers,

SVT Magazine Cover - Impressions

SNDDT University Intercollegiate Event





MASS COMMUNICATION AND EXTENSION DEPARTMENT

The course

B.Sc. Degree

Duration: 3 years

Eligibility : H.Sc. in Home science/ Science/Arts/Commerce

This is a 120 credits course for regular course and 140 for honors

CONTACT US

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91-22-2260 64276

Sir Vithaldas Thackersey College of Home Science (Autonomous) S.N.D.T. Women's University, Juhu Tara Road, Santacruz (W), Mumbai – 400049,

DEPARTMENT OF MASS COMMUNICATION & EXTENSION



Sir Vithaldas Thackersey College of Home Science (Autonomous) S.N.D.T. Women's University, Juhu

What does this course give you?

- Training in mass media
- Extension and mass communication to about social change
- Deep comprehension of mass media for innovation and effective communication

Professional Opportunities

- Event Manager, Public Relations officer, Client Service manager in Advertising agency.
- Production House- as assistant director, scriptwriter, cinematographer, photographer, actor.
- Sound engineer and designer.
- Photojournalist, journalist, graphic designer.
- Program Officer/Community Development officer, Extension Education Departments of Government of India.
- Project-in-charge, in the Department of Corporate Social Responsibility in corporate houses.
- Community Development officer in Non-Governmental organizations
- Entrepreneur in the area of Mass Communication and Extension Education viz. freelance photographer, graphic designer, content developer.

SEM I

Communicative English (4 + 0)

Environmental Studies (4 + 0)

Nutrition for Health Promotion (4+0) OR Fundamentals of Bakery (0+4)

Fashion Craft (0 + 4) OR Fundamentals of Fashion (4+0)

Fundamentals of Communication(0+4)

SEM II

Consumer Education and Financial Literacy (4+0) OR Travel Arrangements and Formalities (4+0)

Personal and Professional Relationships in Adulthood (4+0) OR Marriage and Parenting(4+0)

Functional English OR Advanced English (4+ 0) OR Science for Life (4 + 0)

Contemporary Social Issues (4+0)

Fundamentals of Photography (0+4)

YEAR II

SEM III

Gender Studies (2+0)

Foreign Language (0+2) OR Media and Information Literacy (0+2)

Extension Education (4+0)

Computer Application in Mass Communication and Extension (0+4)

Leadership Development (4+0)

Media Studies (4 + 0)

SEM VI

Public Relations (4+0)

Sound for Media (4+4)

Marketing and Advertising (4 +0)

Writing for Print Media (0+4)

Brand Building (0+4) * Only for Honors

YEAR III

SEM V

Sustainable Development (4+0)

Corporate Social Responsibility (4+0)

Entrepreneurship Development (0+4)

Programme Planning and Evaluation (4+0)

Video Production (0+4)

Content Development for Broadcast Media (0+4)

Event Management (0+4)

SEM VI

Community Outreach Program (0+6)

Research and Trends in Mass Communication and Extension Education (0+2)

Internship (0+4)

Appreciation of Films (0+4)

*Only for Honors

Dubbing and Voice Over (0+4)

Soft Skills and Image Management (0+4)

Photojournalism (0+4)

Editing (0+4)

HONORS

This is a 140 credit course based upon the content that leads to knowledge enhancement and value-based competencies and skills


























Mass Communication and Extension is a program designed to create an understanding of developmental mechanisms for changing the mind and action of people to attain community development through skills and processes in the areas of mass communication and extension

Computer Appliation in Teaching and Learning Aids

MS Office Skills, Worksheets, Posters etc. using Vector Graphic software.

ECCE Worksheet.

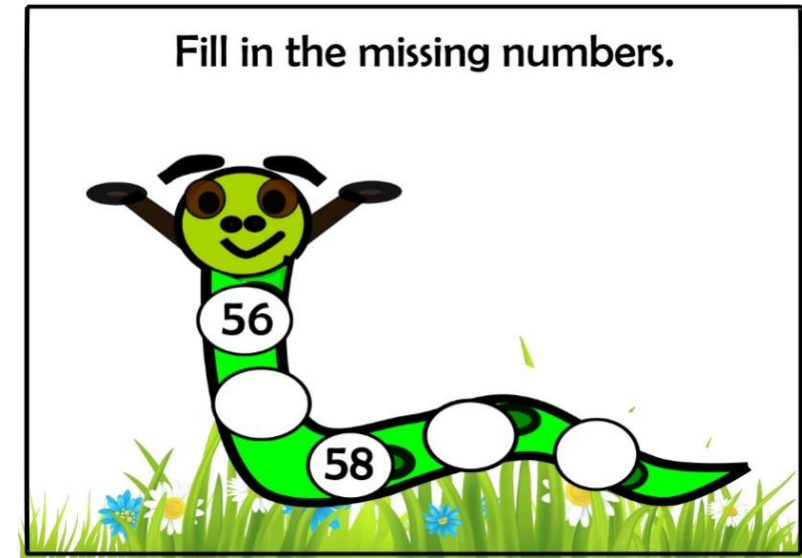
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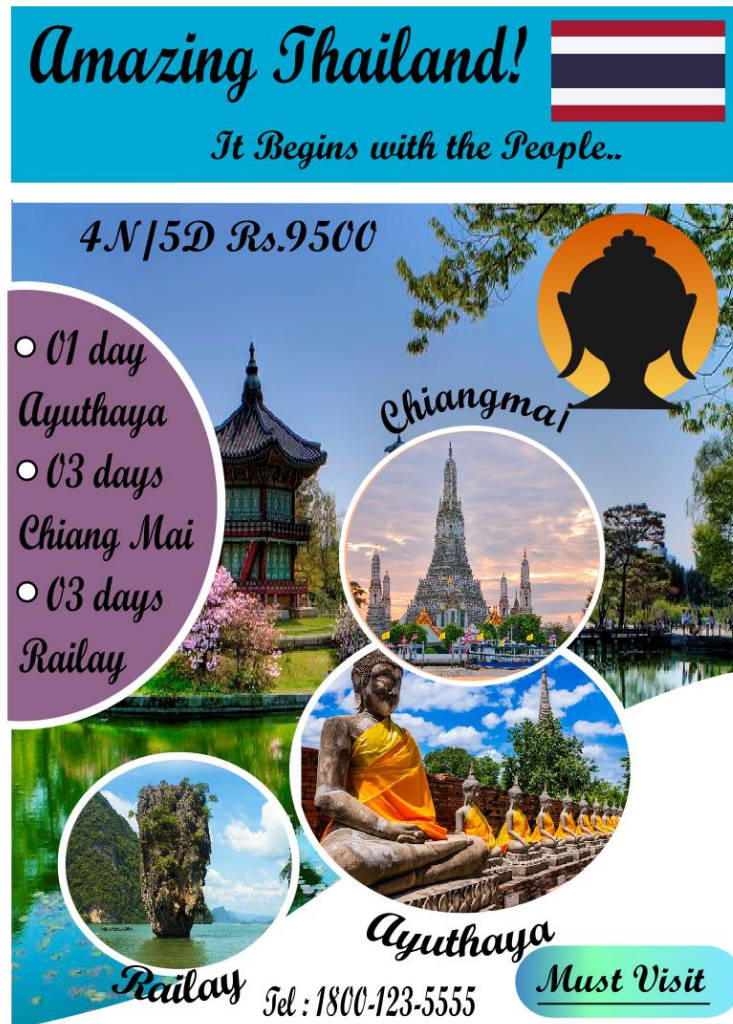
Department Event Pamphlet



ECCE Worksheet.

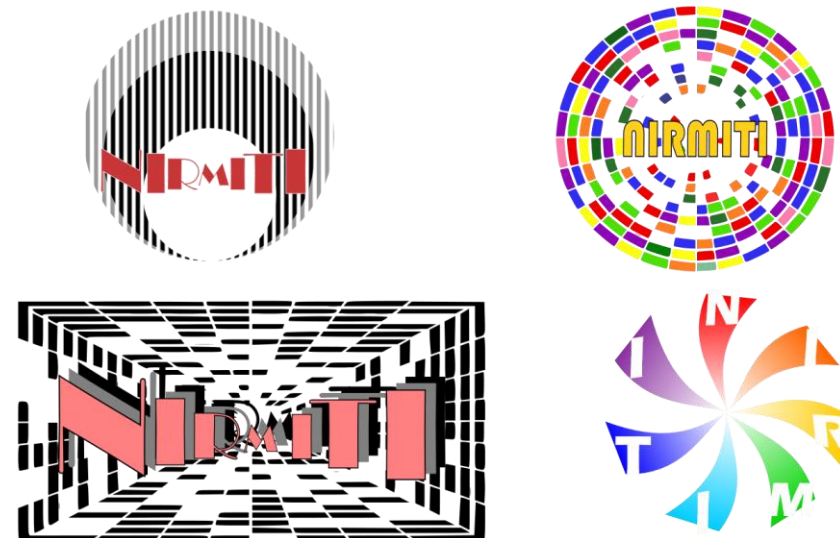


Tourism Pamphlet



Resource Management Department Exhibition Logo.

NIRMITI LOGO- (THEME -OPTICAL ILLUSION)
ASSIGNMENT IN INKSCAPE



Ms. Herschelle D'souza
Resource Management -S.Y. 2018-19

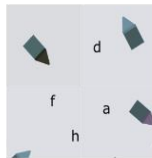
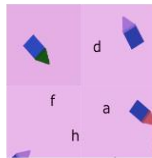
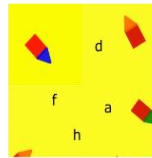
Development of swatches and Designing Garment using Graphic Designing Softwares

GEOMETRIC PRINT



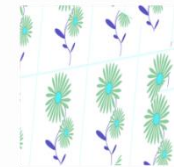
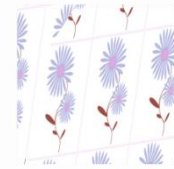
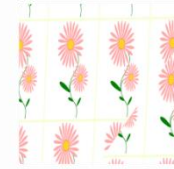
NAME: MANSI TANK
STD/DIV: TYBsc. D
Roll.No.:367
2020-21

NURSERY PRINT



KASHISH NAIR ROLL NO 309 TY BSC D

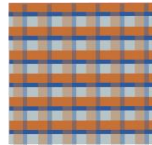
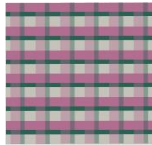
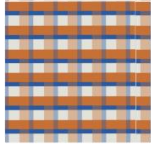
FLORAL PRINT



VASAVI MEHTA
TEXTILES AND APPAREL DESIGN 2019-20
ROLL NO: 307

Department of Textile and Apparel Designing

CHECKS PATTERN



MANALI GONDHALEKAR
TYBSc -D
BATCH-1
2019-2020

FLORAL PRINT



KASHMIK NAIR ROLL NO. 310 TYBSC D(1) 19-20

FLORAL
PRINT



Tamanna khambhadiya
Roll no.: 310
Class : TYBSC
Div.: D

9005