# **Program & Course Outcome**

#### **DIPLOMA IN FASHION DESIGN**

#### **SUBJECTS**

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| Semester I  | <ul> <li>Elements of Textiles</li> <li>Elements of Design</li> <li>Garment Construction</li> <li>Fashion Illustration</li> <li>Creative Embroidery</li> <li>Fashion Craft</li> </ul>                                       |
| Semester II | <ul> <li>Fashion Merchandising</li> <li>Dyeing &amp; Printing</li> <li>Portfolio Making</li> <li>Draping</li> <li>Pattern Making</li> <li>Surface Ornamentation</li> <li>Computer Application in Fashion Design</li> </ul> |

#### Semester I

## 1. ELEMENTS OF TEXTILES (Th)

- To develop an understanding of textiles materials i.e. fibre, yarns, fabrics and their manufacturing process.
- To understand the suitability of different fabrics and their end use

• To identify textile fabrics and study the related cost

#### 2. ELEMENTS OF DESIGN (Pr)

#### **Objectives**

- To understand the principle of colour theory and their application in clothing and accessories
- To learn the elements and principle of design

### 3. GARMENT CONSTRUCTION (Pr)

#### **Objectives**

- This course introduces the students to the skills required for converting fabric into sewn garment
- It helps the students to develop an analytical approach in selection of right construction method to achieve desired appearance and expected quality level in a cost effective manner

#### 4. FASHION ILLUSTRATION (Pr)

## **Objectives**

- To understand human anatomy
- To develop a skill for drawing basic croqui with facial details
- To create stylized croqui for fashion illustration

#### 5. CREATIVE EMBROIDERY (Pr)

- To understand the various embroideries of India, their traditional techniques, and applications.
- To develop a skill to create contemporary styles of embroideries for fashion garments
- To develop value added embroideries

#### 6. FASHION CRAFT(Pr)

#### **Objectives**

- To learn various traditional craft and their technique
- Application of these techniques of styling and decoration of fabric for value added fashion products

#### Semester II

#### 7. FASHION MERCHANDISING (Th)

## **Objectives**

- To make student familiar with the marketing method required for fashion product
- To create awareness about export procedures and merchandising
- To learn techniques of product development and promotion

#### 8. DYEING & PRINTING (Pr)

- To learn different techniques of Tie & Dye and their application
- To create styles in fashion garment by using Tie & Dye and printing process.

#### 9. PORTFOLIO MAKING (Pr)

## **Objectives**

- To learn the design process and presentation skill of individual work
- To create professional portfolio for interviews and other job profile

## 10.DRAPING (Pr)

## **Objectives**

- To understand the basic principle of draping
- To develop skill in draping and understand body contour
- To gain experience in creating styles in garment by draping

#### 11.PATTERN MAKING (Pr)

## **Objectives**

- To understand and develop basic body foundation
- To develop the ability to create style in the garment through flat pattern making

#### 12.SURFACE ORNAMENTATION (Pr)

## **Objectives**

• To understand the fabric manipulation

• To develop the skill with various techniques of styling and decoration on the fabric surface for value added fashion product.

## 13.COMPUTER APPLICATION IN FASHION (Pr)

- To understand and apply basic graphic softwares for designing fabric prints and fashion garment.
- To develop the ability to create style in the garment using various graphic software.