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Program- B.Sc

PROGRAM OUTCOMES:

1. To focus on multidisciplinary integrates approach in curriculum planning leading to multi skill development and a broad base for professional development
2. To foster development of scientific temper and research orientation through the teaching learning process
3. To develop entrepreneurship potential in students
4. To inculcate social values promoting healthy environment and reaching out to the community

Program- B.Sc. in Hospitality and Tourism Management

PROGRAM SPECIFIC OUTCOMES:

1. To provide a broad educational approach to a career in the Hospitality industry and comprehensive overview of the Travel and Tourism sector.
2. To impart a blend of practical training with theoretical knowledge base giving graduates a competitive advantage to match their ambitions for successful careers in the Hospitality and Tourism Industry.
3. To train students in areas of Management, Travel and Tourism, Hotel Administration, Entrepreneurship, Marketing and guest services.
4. To help students understand hospitality operations and advanced applications of business principles and strategies to the unique challenges of hospitality and tourism management.
5. To help students to gain insight in the development and current trends of the industry through popular trade magazines

ABILITY AND SKILL ENHANCEMENT COURSE OUTCOMES

Course Code: LA101 Communicative English (Theory)

Semester: I

Credits: 4

On completion of the course the students will be able to -

1. Read with fluency and comprehend passages in English
2. Develop written communication skills for everyday and professional communication
3. Express ideas descriptively and creatively.
4. Develop oral communication skills to participate independently in conversations and discussions conducted in English

Course Code: SA101 Environmental Study (Theory)

Semester: I

Credits: 4

On completion of the course the students will be able to-

1. Describe ecology and environment and take active participation in environment improvement and protection.
2. Identify and analyze surrounding environmental settings and associated problems.
3. Generate ideas to deal with ecological crises.
4. Interpret and address socio-environmental issues.
5. Develop skill to determine the concentration of primary pollutants.

Course Code: HA200 Gender Studies(Theory)

Semester: III/IV

Credits: 2

On completion of the course the students will be able to -

1. Discuss the current status of women in India in view of the historical developments.
2. Identify various indicators that determine status of women.
3. Differentiate between the concepts of gender and feminism.
4. Describe various problems and issues faced by women and the legal provisions for the same.
5. Describe different government and non-governmental organizations working for women.

GENERIC ELECTIVES COURSE OUTCOMES

<p>Course Code: FG101 Nutrition For Health Promotion (Theory) Semester: I /II Credits : 4</p> <p>On completion of the course the students will be able to-</p> <ol style="list-style-type: none"> 1. Explain basic principles of nutrition. 2. Recognize the relationship of food , nutrition and health. 3. Apply nutrition principles for good health, fitness and well-being. 	<p>Course Code: FG102 Fundamentals of Baking (Practical) Semester: I Credits: 4</p> <p>On completion of the course the students will be able to-</p> <ol style="list-style-type: none"> 1 Identify the role of various ingredients in the preparation of bakery products. 2. Use various culinary skills and techniques. 3. Apply techniques of baking and preparing various types of bakery preparations. 4. Develop art of modifying, decorating bakery foods to enhance aesthetic appeal.
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<p>Course Code: HG101 Personal And Professional Relationship In Adulthood (Theory) Semester: I/II Credits: 4</p> <p>On completion of the course the students will be able to -</p> <ol style="list-style-type: none"> 1. Become familiar with the developmental tasks of adolescence & emerging adulthood. 2. Appreciate the importance of relationships in their personal and professional lives. 3. Be aware of the destructive communication styles & constructive relationship building skills. 4. Be sensitized to the need for improving relationship with parents and grandparents. 5. Recognize the impact of work on personal and social relationship. 6. Be aware of characteristics of effective professional relationships. 	<p>Course Code: HG102 Marriage and Parenting (Theory) Semester: I/ II Credits: 4</p> <p>On completion of the course the students will be able to -</p> <ol style="list-style-type: none"> 1. Relate the process of mate selection to the goals of marriage. 2. Be sensitive to the factors contributing to healthy marital adjustment. 3. Become aware of developmental task of children from birth to school. 4. Determine the role of caregiver in promoting overall development of children. 5. Analyze the special issues and concerns in rearing children.
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<p>Course Code: MG101 Digital Photography (Theory) Semester: I/II Credits: 4</p>	<p>Course Code: MG102 Voice Culture And Modulation (Practical) Semester: I/II Credits: 4</p>
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On completion of the course the students will be able to-

1. Understand the importance of ergonomics in today's life.
2. Learn about the relationship between man – machine – environment and its effect on performance of work.
3. Study how principles of ergonomics can be applied to increase productivity at work, keeping in mind the health and well – being of individuals.
4. Differentiate types of environment and its effect on performance

Course Code: RCIII08 Ergonomics (Practical)

Semester: III

Credits: 2

On completion of the course the students will be able to-

1. Recognize the importance of ergonomics in today's life.
2. Ascertain the relationship between man – machine – environment and its effect on performance of work.
3. Understand how principles of ergonomics can be applied to increase productivity at work, keeping in mind the health and well – being of individuals.

Course Code: RCIII09 Housekeeping and Facility Management (Theory)

Semester: III

Credits: 4

On completion of the course the students will be able to-

1. Organize the housekeeping department according to functions
2. Identify, select and maintain cleaning equipment, cleaning agents and implement cleaning processes (rooms and public area cleaning).
3. Plan linen room and laundry management process, in house and outsourced.
4. Design safety and security procedures for housekeeping department
5. Implement sustainable practices for waste, water and material management

Course Code: RCIII10 Housekeeping and Facility Management (Practical)

Semester: III

Credits: 2

On completion of the course the students will be able to-

1. Identify, select and maintain cleaning equipment, cleaning agents and implement cleaning processes (rooms and public area cleaning).
2. Identify the importance of linen maintenance and stain removal process
3. Developing other housekeeping knowledge and skills of first aid, flower arrangement, lost and found procedures etc.
4. Design records, formats and folios for housekeeping procedures.

Course Code: RCIII11 Indian Tourism (Theory)

Semester: III

Credits: 4

On completion of the course the students will be able to-

1. Identify the prominent tourist destinations in India
2. Examine the scope for leisure tours within India
3. Appreciate the rich cultural heritage of India
4. Apply knowledge to motivate domestic and international tourists to visit India

Course Code: RCIII21 Customer Relationship Management (Theory)

Semester: III

Credits: 4

On completion of the course the students will be able to:

1. Become aware of the different service concepts used by various companies for CRM.
2. Interpret customer services strategies adopted by companies.
3. Recognize methodologies to make CRM to be implemented more effectively.
4. Become familiar with ways of acquiring customers and retaining them.

Course Code: RCIV12 Computer Application in Hospitality Management (Practical)

Semester: IV

Credits: 4

On completion of the course the students will be able to:

1. Understand the concept of Graphic Designing and Desk Top Publishing
2. Develop skills required for the designing of Graphic Aids (Corel Draw, Photoshop)
3. Become proficient in Presentation Techniques using Microsoft PowerPoint.
4. Manage spreadsheets efficiently with use of Microsoft Excel.

Course Code:RCIV13 Front Office Management (Theory)

Semester: IV

Credits: 4

On completion of the course the students will be able to-

1. Implement procedures and processes of front office operations for maximum guest satisfaction and comfort.
2. Coordinate with departments and sections of front office like reception, reservations and cashier, guest relations, lobby and bell desk operations
3. Apply procedures and processes for reservations, registration and accounting and revenue management systems
4. Handle guest complaints

Course Code: RCIV14 Entrepreneurship Management (Theory)

Semester: IV

Credits: 4

On completion of the course the students will be able to -

1. Acquire knowledge of the fundamental concepts of 'Entrepreneurship'
2. Realize the functions of an 'Entrepreneur' and skills to manage a business venture

Course Code: RCV18	International Tourism (Theory)	Credits -4
Semester: V		
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On completion of the course the students will be able to-		
<ol style="list-style-type: none"> 1. Locate various countries on the map and well-known tourism places within them. 2. Learn about the prominent international tourist destinations. 3. Understand the role of International Air Transport Association (IATA) in International Tourism. 4. Calculate flight duration for journey among different time zones 		

Course code: RCVI01	Research and Trends in Resource Management	Credits: 2
Semester: VI		
On completion of the course the students will be able to-		
<ol style="list-style-type: none"> 1. Review the earlier and current trends in Interior Designing, Hospitality, Tourism, Management, and allied areas. 2. Refer and review books, journals, e- resources, case studies and other relevant literature. 3. Develop analytical skills and assimilate information to be presented in concise form. 4. Develop an ability to effectively present the researched information and study. 5. Develop presentation skills and poise to face the audience. 6. Integrate variety of AV Aids in the presentation. 		

Course Code: RCVI02	Internship (Practical)	Credits: 4
Semester: VI		
On completion of the course the students will be able to-		
<ol style="list-style-type: none"> 1. Gain hands on experience of applying theoretical concepts in a practical setting. 2. Understand the working of an Interior Designers / Architects office, Hotels, Travel agencies and corporate offices. 3. Interact with professional and learn professional skills. 4. Adapt and enhance interpersonal skills in a professional environment. 5. Identify scope for further academic enhancement in their field. 6. Broaden the knowledge and plan for future career. 		

Course Code: RCVI19	Retail Management and Marketing (Theory)	Credits: 4
Semester: VI		
On completion of the course the students will be able to-		
<ol style="list-style-type: none"> 1. Learn the principles about retail industry and business 2. Design market the stores for visual merchandising 3. Develop knowledge about the marketing principles of retail business 4. Acquire basis skills for retail franchising and stores management 		

Course Code: RCVI20 Retail Management and Marketing (Practical)

Semester: VI

Credits: 2

On completion of the course the students will be able to-

1. Apply the principles about retail industry and business
2. Design, market the stores for visual merchandising
3. Present the marketing principles of retail business through observation and Case study
4. Acquire basis skills for retail franchising and stores management

On completion of the course the students will be able to -

1. Identify the different types of waste generated
2. Analyze the different methods of dry waste management and recycling
3. Apply basic creative thinking to convert waste to utility objects.
4. Develop entrepreneurship abilities through recycling products

Course Code: RDV06 Tourism Resources of India

Semester: V

Credits: 4

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On completion of the course the students will be able to -

1. Identify various tourism resources.
2. Appreciate the variety and value of tourism resources in India.
3. Locate and classify tourist places known for varying attractions in different regions of India.
4. Understand the importance of sustainability in tourism.

Course Code: RDVI07 Food Production

Semester: VI

Credits: 4

On completion of the course the students will be able to -

1. Relate to the basics of food preparation principles.
2. Use different equipments for food preparation.
3. Prepare different recipes using the methods of cooking.

Course Code: RDVI08 Soft Skills and Image Management (Practical)

Semester: VI

Credits: 4

On completion of the course the students will be able to -

1. Understand the concept of Soft skills and Image management.
2. Develop required etiquette in a professional arena.
3. Select a Creative cluster of clothes according to professional style.
4. Apply the concept of soft skills and Image management on day to day basis.

Course Code: RDVI09 Office Administration

Semester VI

Credits: 4

On completion of the course the students will be able to

1. Understand the basic concepts of office administration, record keeping and logistics management
2. Apply the principles of communication for effective office administration
3. Gain an insight in the management of human resources
4. Use basic accounting principles in work management

Course Code: RDVI10 Itinerary Planning

Semester: VI

Credits: 4

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On completion of the course the students will be able to -

1. Understand the basis for planning tour itineraries for various purposes
2. Learn to plan itineraries for domestic and international tours
3. Get oriented about the costing of various tours
4. Analyze and compare