

SIR VITHALDAS THACKERSEY COLLEGE OF HOME SCIENCE (AUTONOMOUS), SNDTWU, MUMBAI **M. DESIGN (Fashion Design)**

COURSE OBJECTIVE

To study the trends, cultural and contemporary issues influencing the fashion design.
To evolve professionally in the culture sensitive and highly competitive fashion industry.
To enhance the knowledge of marketing and production management.
To gain proficiency and ability to manage brands.
To apply the language of visual communication of fashion.
To develop the skills required to set up an entrepreneurial fashion business

ELIGIBILITY

B.Sc Textile & Apparel, B.Sc. Textile Science & Apparel Design, B.Sc. Textiles & Clothing, B.Sc Textile & Fashion Technology, B. Sc Fashion technology, B.Sc Fashion Design , B. Design (Fashion) with a minimum of 55% . A basic knowledge of Textile Testing, Fashion Illustration, Fabric Structure and Weaving, Traditional Textiles of India, Indian & World Costumes. Basic and Advance pattern making in their graduation program will carry additional weightage.

DURATION

2 years (4 semester) Full time

SELECTION CRITERIA

Entrance Test (with focus on concepts of fashion and design) & GDPI

CREDITS

96 credits (24 credits per semester)

NUMBER OF STUDENTS TO BE ADMITTED

Maximum 25